

Mississippi Farmers Market Manager Workshop

Friday, March 31st, 2023

Registration: 8:30 AM ○ Workshop: 9:00 AM - 3:30 PM
Sparkman Building at the Mississippi Agriculture and Forestry Museum
1150 Lakeland Drive – Jackson, Mississippi

This workshop is specifically designed for market managers, staff, volunteers, and board members to learn and share strategies for managing a farmers market effectively and efficiently.

Topics this year include:

- Lessons in Operations from the Red Stick (Baton Rouge, La.) Farmers Market
- Operating Mobile Farmers Markets – BREADA/
- Farmers Market Metrics – Collecting and Utilizing Data/Data Management for Farmers Markets
- Cottage Foods Review/Sales Tax Overview
- Community Engagement for Farmers Markets
- Overview of Programs offered by MDAC for Farmers Markets

Pre-registration is required. If you are interested in attending, **complete and return the attached registration form by Wednesday, March 29, 2023.** The registration fee is \$15.00, which includes lunch.

For more information about this workshop, contact **Purvie Green** at **601-359-1168** or purvie@mdac.ms.gov.

Directions and Parking – Take Interstate 55 to the Lakeland Drive exit. Turn east onto Lakeland Drive. Proceed to the main entrance into the Ag Museum and park in the first lot on the left which will be across from the Forestry Building (the first building on the right). If its easier, proceed to the red light and U-turn, then proceed to the first right turn which will be the main entrance to the Ag Museum.



Farmers Market Manager Workshop Registration Form

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1150 Lakeland Drive, Jackson, MS

Workshop Registration Fee: \$15.00 per person (includes lunch)

Number of Participants _____ Total Enclosed \$ _____

Name(s) _____

Name(s) _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Cell _____

Email(s) _____

Farmers Market _____

List the top 3 questions you may have as a market manager as it relates the Cottage Food regulations or other farmers market operations:

1. _____

2. _____

3. _____

Please return form by Wednesday, March 29, 2023. Make checks payable to MDAC.

By mail: Mississippi Dept. of Agriculture and Commerce

Attention: Market Development Division

P.O. Box 1609

Jackson, MS 39215

By email to: jessica@mdac.ms.gov