



# MISSISSIPPI STATE FAIR

OCTOBER 6-17, 2021

## INSIDE Application for Vendors / Exhibitors

(Please print legibly or type)

(Incomplete / Illegible applications will not be considered)

Application Deadline July 1, 2021

### Business Information

Business Name: \_\_\_\_\_ Application Date: \_\_\_\_\_

Contact Person (Mr. /Mrs.) \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Work/Office Phone (\_\_\_\_\_) \_\_\_\_\_ Home Phone: (\_\_\_\_\_) \_\_\_\_\_

Cellular Phone (required) (\_\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_\_) \_\_\_\_\_

Email Address (required) \_\_\_\_\_

### Product Listing

Vendors: Direct Sales (over the counter) \_\_\_\_\_ Indirect Sales (taking orders/leads) \_\_\_\_\_

Exhibitors: Not selling/Display only \_\_\_\_\_

Name each specific item to be sold (include brand names), exhibited or promoted (use back if additional space is needed)

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ONLY ITEMS LISTED ABOVE WILL BE CONSIDERED FOR INCLUSION IN CONTRACT. ONLY ITEMS LISTED IN THE CONTRACT WILL BE ALLOWED TO BE SOLD/EXHIBITED

### Space Requested

10' x 10' 20' x 10' Other Footage Requested \_\_\_\_\_ x 10'

In all cases, depth of footage is 10'.

**NEW APPLICANT: A color photo or detailed drawing of vendor/exhibit display or stand MUST be submitted with application. If photo or drawing is NOT included, the application will NOT be considered.**

Fees:

10' X 10' Corner Booth Promotional Exhibit Only \$400.00

10' X 10' Inline Booth Promotional Exhibit Only \$375.00

10' X 10' Corner Booth Direct/Indirect Sales \$500.00

10' X 10' Inline Booth Direct/Indirect Sales \$450.00

## References

Please give three references of shows and fairs played within the last three years

Event: \_\_\_\_\_ Contact Name: \_\_\_\_\_ Telephone: \_\_\_\_\_

Event: \_\_\_\_\_ Contact Name: \_\_\_\_\_ Telephone: \_\_\_\_\_

Event: \_\_\_\_\_ Contact Name: \_\_\_\_\_ Telephone: \_\_\_\_\_

## Insurance

General Liability insurance is required. (If you are awarded a contract, a copy of your liability insurance naming the Mississippi Fair Commission as the additional insured, must be submitted to our office.)

Agency: \_\_\_\_\_ Agent: \_\_\_\_\_ Telephone: \_\_\_\_\_

## Contests/Microphones

Do you plan to hold a contest, registration, award a prize or have a give-away? \_\_\_\_Yes \_\_\_\_No

If Yes,

explain: \_\_\_\_\_

Do you plan to present a demonstration? \_\_\_\_Yes \_\_\_\_No

Do you plan to use a microphone/pitch? \_\_\_\_Yes \_\_\_\_No

If Yes, the sound must be kept low enough so it does not interfere with surrounding booths.

## Other Information

The Mississippi State Fair strives to maintain a product balance throughout the buildings and encourages new concessionaires to bring in products and/or services. The previous year's concessionaires, who leave in good standing, are invited to return. The concessionaires return rate tends to vary each year but is generally very high. All new applicants should keep in mind our limitations. There will be a one-time fee of \$75 for electricity.

NOTE: MS State Fair reserves the right to accept or reject any applicant based on the uniqueness and/or quality of product or services, space availability, attractiveness of space or booth and references from other fairs or shows.

Please DO NOT send a deposit with your application. This is only an application; it DOES NOT guarantee a space will be offered.

**By signing this I hereby agree to abide by any/and all rules and regulations as set forth by the MISSISSIPPI FAIR COMMISSION EXHIBIT/CONCESSION RULES AND REGULATIONS Handbook:**

Signature of Applicant: \_\_\_\_\_

Mail Application To:  
Mississippi State Fair  
PO Box 892  
Jackson, MS 39205  
E-Mail Application To:  
vendors@mdac.ms.gov  
Phone number: 601-961-4000

Please be aware that beginning this year the amount for additional passes will be \$10.00 each. The number of passes included with you paid vendor space will be determined based on your footage.

### For Office Use Only:

Date: \_\_\_\_\_

Received: \_\_\_\_\_

Booth: \_\_\_\_\_