

EBT FARMERS RETAIL MEETING

Wednesday, April 1, 9:00 AM - Jackson, MS
Mississippi Agriculture and Forestry Museum, 1150 Lakeland Drive
Forestry Building

The Mississippi Department of Agriculture and Commerce (MDAC) is hosting a workshop for farmers markets and fruit and vegetable growers participating at farmers markets throughout Mississippi who are interested in becoming EBT authorized retailers.

The workshop will take place April 1, at 9:00 a.m. at the Mississippi Agriculture and Forestry Museum's Forestry Building. Farmers Markets and fruit and vegetable growers interested in becoming EBT retailers at farmers markets; in addition to accepting SNAP, debit and credit payments, **will be able to apply for approval to receive free wireless machines to accept SNAP (formerly food stamp program) EBT, debit and credit transactions at farmers markets.** Through the workshop, farmers and markets will receive one-on-one assistance with completing USDA and payment processing applications with the help of the program affiliated team leaders. Once the application is completed and authorization is received, the farmer and/or the market will only have to then wait for the equipment to arrive at home or a business!

MarketLink™, a USDA program, will provide qualifying farmers markets and direct-marketing farmers with **FREE** processing equipment which includes the **iPhone 5, card reader, and wireless printer**, one year of wireless data services, a free merchant processing account for a year, and a great transaction rate for debit and credit cards – **1.79% plus \$.15 per transaction and \$.15 per EBT transaction. More in-depth information will be made available.**

MarketLink™ provides eligible direct-marketing farmers with free machines for up to 3 years. Farmers **currently accepting SNAP** may not be eligible for the free machine but can still attend and **take advantage of the reasonable transaction rates**. In addition, farmers previously authorized to accept SNAP prior to November 18, 2011, may be eligible to upgrade processing equipment free of charge.

If you are interested in attending the meeting, immediately complete and return the attached registration form by March 25. **THERE IS NO COST TO ATTEND.** For more information contact Purvie Green at (601) 359-1168 or purvie@mdac.ms.gov, or visit the MDAC website at www.mdac.ms.gov.

Meeting participants interested in applying will need to have an email address and will need to bring photo Identification (such as a driver's license), Social Security Card, and check account and routing information on the bank account which deposits will be made. Photocopies of each item will be accepted.



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Meeting Registration Form

Registrants

Name(s): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____

Email: _____

Farmers Market(s): _____

(Please list the market, or for farmers list the markets you plan on being a vendor in 2015)

Please return by: March 25, 2015

By mail to: Purvie Green
Mississippi Department of Agriculture and Commerce
P.O. Box 1609
Jackson, MS 39215

By email to: purvie@mdac.ms.gov
By FAX to: 601-354-6290

For additional information contact:

- Purvie Green, MDAC
601-359-1168, purvie@mdac.ms.gov

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To file a complaint of discrimination, write USDA, Director, Office of Civil Rights, 1400 Independence Avenue, SW, Washington, DC 20250-9410 or call (800) 795-3272 (voice) or (202) 720-6382 (TTY).

USDA is an equal opportunity provider and employer.

EBT FARMERS RETAIL MEETING DIRECTIONS

MEETING DIRECTIONS-JACKSON:

From I-55:

The museum is located at 1150 Lakeland Drive, Jackson, MS.

Take Interstate 55 to the Lakeland Drive Exit. Turn east onto Lakeland Drive.

Pass the main entrance into the Ag Museum and go to the next traffic signal.

Turn north into the parking lot of Smith-Wills and drive towards the Sports Hall of Fame Building. Look for the blue sign that indicates the Museum Entrance.

Walk across the wooden bridge, and the Forestry Building is the last building on your left.