



MISSISSIPPI STATE FAIR

OCTOBER 1-12, 2014

INSIDE Application for Vendors / Exhibitors

(Please print legibly or type)

(Incomplete / Illegible applications will not be considered)

Business Information

Business Name: _____ Application Date: _____

Contact Person (Mr. /Mrs.) _____

Address: _____

City: _____ State: _____ Zip Code: _____

Work/Office Phone (_____) _____ Home Phone: (_____) _____

Cellular Phone (required) (_____) _____ Fax (_____) _____

Email Address (required) _____

Product Listing

Vendors: Direct Sales (over the counter) _____ Indirect Sales (taking orders/leads) _____

Exhibitors: Not selling/Display only _____

Name each specific item to be sold (include brand names), exhibited or promoted (use back if additional space is needed)

ONLY ITEMS LISTED ABOVE WILL BE CONSIDERED FOR INCLUSION IN CONTRACT. ONLY ITEMS LISTED IN THE CONTRACT WILL BE ALLOWED TO BE SOLD/EXHIBITED

Space Requested

10' x 10' 20' x 10'

Other Footage Requested _____ x 10'

In all cases, depth of footage is 10'.

NEW APPLICANT: A color photo or detailed drawing of vendor/exhibit display or stand **MUST** be submitted with application. If photo or drawing is **NOT** included, the application will **NOT** be considered.

Fees:		
10' X 10'	Corner Booth Promotional Exhibit Only	\$355.00
10' X 10'	Inline Booth Promotional Exhibit Only	\$325.00
10' X 10'	Corner Booth Direct/Indirect Sales	\$425.00
10' X 10'	Inline Booth Direct/Indirect Sales	\$390.00

References

Please give three references of shows and fairs played within the last three years

Event: _____ Contact Name: _____ Telephone: _____
Event: _____ Contact Name: _____ Telephone: _____
Event: _____ Contact Name: _____ Telephone: _____

Insurance

General Liability insurance is required. (If you are awarded a contract, a copy of your liability insurance naming the Mississippi Fair Commission as the additional insured, must be submitted to our office.)

Agency: _____ Agent: _____ Telephone: _____

Contests/Microphones

Do you plan to hold a contest, registration, award a prize or have a give-away? Yes No

If Yes,
explain: _____

Do you plan to present a demonstration? Yes No

Do you plan to use a microphone/pitch? Yes No

If Yes, the sound must be kept low enough so it does not interfere with surrounding booths.

Other Information

The Mississippi State Fair strives to maintain a product balance throughout the buildings and encourages new concessionaires to bring in products and/or services. The previous year's concessionaires, who leave in good standing, are invited to return. The concessionaires return rate tends to vary each year, but is generally very high. All new applicants should keep in mind our limitations.

NOTE: MS State Fair reserves the right to accept or reject any applicant based on the uniqueness and/or quality of product or services, space availability, attractiveness of space or booth and references from other fairs or shows.

Please **DO NOT** send a deposit with your application. This is only an application; it **DOES NOT** guarantee a space will be offered.

Signature of Applicant: _____

Mail Application To:

Mississippi State Fair
PO Box 892
Jackson, MS 39205
PH# 601-961-4000

E-Mail Application To:
Sandra@mdac.ms.gov

Fax Application To:
601-354-6545

For Office Use Only: Received _____ Booth _____