MISSISSIPPI STATE FAIR

OCTOBER 5-16, 2016

OUTSIDE Application for Vendors / Exhibitors

(Please print legibly or type)

(Incomplete / Illegible applications will not be considered)

Business Information

Business Name: _____ Application Date: _____

Contact Person (Mr. /Mrs.) _____

Address: _____

City: _____ State: _____ Zip Code: _____

Work/Office Phone (_____) _____ Home Phone: (____) _____

Cellular Phone (required) (_____) _____ Fax (_____) _____

Email Address (required) _____

Product Listing

Vendors: Direct Sales (over the counter) _____ Indirect Sales (taking orders/leads) _____

Exhibitors: Not selling/Display only_____

Name each specific item to be sold (include brand names), exhibited or promoted (use back if additional space is needed)

_____

_____

_____

ONLY ITEMS LISTED ABOVE WILL BE CONSIDERED FOR INCLUSION IN CONTRACT. ONLY ITEMS LISTED IN THE CONTRACT WILL BE ALLOWED TO BE SOLD/EXHIBITED

Space Requested

Footage Requested _____ x _____ Power Requirement _____ (amps)

*Fees to be determined by MFC

In most all cases, depth of footage is 20'max.

If more than one booth is requested, please indicate the size and number of booths

_____' x _____ _____' x _____

_____' x _____ _____' x _____

ALL NEW APPLICANTS: A color photo or detailed drawing of vendor/exhibit display or stand **MUST** be submitted with application. If photo or drawing is **NOT** included, the application will **NOT** be considered.

Fees

$118 per front footage

$5.00 Landscaping (Optional)

$100.00 electrical set up

$150.00 Waste Disposal Fee per stand

References

Please give three references of shows and fairs played within the last three years

Event: _____ Contact Name: _____ Telephone: _____

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Insurance

General Liability insurance is required. (If you are awarded a contract, a copy of your liability insurance naming the Mississippi Fair Commission as the additional insured, must be submitted to our office.)

Agency: _____ Agent: _____ Telephone: _____

Contests/Microphones

Do you plan to hold a contest, registration, award a prize or have a give-away? _____Yes _____No

If Yes,

explain:_____

_____ _____

Do you plan to present a demonstration? _____ Yes _____No

Do you plan to use a microphone/pitch? _____Yes _____No

If Yes, the sound must be kept low enough so it does not interfere with surrounding booths.

Other Information

The Mississippi State Fair strives to maintain a product balance throughout the buildings and encourages new concessionaires to bring in products and/or services. The previous year's concessionaires, who leave in good standing, are invited to return. The concessionaires return rate tends to vary each year, but is generally very high. All new applicants should keep in mind our limitations.

NOTE: MS State Fair reserves the right to accept or reject any applicant based on the uniqueness and/or quality of product or services, space availability, attractiveness of space or booth and references from other fairs or shows.

Please DO NOT send a deposit with your application. This is only an application; it DOES NOT guarantee a space will be offered.

By signing this I hereby agree to abide by any/and all rules and regulations as set forth by the MISSISSIPPI FAIR COMMISSION EXHIBIT/CONCESSION RULES AND REGULATIONS Handbook:

Signature of Applicant: _____

Mail Application To:
Mississippi State Fair
PO Box 892
Jackson, MS 39205
E-Mail Application To:Tracey@mdac.ms.gov

Please be aware that beginning this year the amount for additional passes will be $40 .00 each. The number of passes included with you paid vendor space will be determined based on your footage.