



# DIXIE NATIONAL LIVESTOCK SHOW & RODEO

January 27- February 19, 2017  
Application for Vendors / Exhibitors

## 2017

(Please print legibly or type)

(Incomplete / Illegible applications will not be considered)

### Business Information

Business Name: \_\_\_\_\_ Application Date: \_\_\_\_\_

Contact Person (Mr. /Mrs.) \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Work/Office Phone (\_\_\_\_\_) \_\_\_\_\_ Home Phone: (\_\_\_\_\_) \_\_\_\_\_

Cellular Phone (required) (\_\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_\_) \_\_\_\_\_

Email Address (required) \_\_\_\_\_

### Product Listing

**Vendors:** Direct Sales (over the counter) \_\_\_\_\_ Indirect Sales (taking orders/leads) \_\_\_\_\_

**Exhibitors:** Not selling/Display only \_\_\_\_\_

Name each specific item to be sold (include brand names), exhibited or promoted (use back if additional space is needed)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

ONLY ITEMS LISTED ABOVE WILL BE CONSIDERED FOR INCLUSION IN CONTRACT. ONLY ITEMS LISTED IN THE CONTRACT WILL BE ALLOWED TO BE SOLD/EXHIBITED

### Space Requested

Footage Requested \_\_\_\_\_' x \_\_\_\_\_' \_\_\_\_\_ OUTSIDE or \_\_\_\_\_ INSIDE

In most all cases, depth of footage is 20' max.

**PLEASE NOTE: INSIDE SPACE IS VERY LIMITED**

**NEW APPLICANT:** A color photo or detailed drawing of vendor/exhibit display or stand **MUST** be submitted with application. If photo or drawing is **NOT** included, the application will **NOT** be considered.

### References

Please give three references of shows and fairs played within the last three years

Event: \_\_\_\_\_ Contact Name: \_\_\_\_\_ Telephone: \_\_\_\_\_

Event: \_\_\_\_\_ Contact Name: \_\_\_\_\_ Telephone: \_\_\_\_\_

Event: \_\_\_\_\_ Contact Name: \_\_\_\_\_ Telephone: \_\_\_\_\_

## Fees

\$45.00 per front footage for Outside Space  
\$50.00 per front footage for Inside Space (Space extremely limited)  
\$75.00 electrical fee

## Insurance

General Liability insurance is required.

Agency: \_\_\_\_\_ Agent: \_\_\_\_\_ Telephone: \_\_\_\_\_

## Contests/Microphones

Do you plan to hold a contest, registration, award a prize or have a give-away?  Yes  No

If Yes,  
explain: \_\_\_\_\_  
\_\_\_\_\_

Do you plan to present a demonstration?  Yes  No

Do you plan to use a microphone/pitch?  Yes  No

If Yes, the sound must be kept low enough so it does not interfere with surrounding booths.

## Other Information

The Dixie National Livestock Show & Rodeo strives to maintain a product balance throughout the fairgrounds and encourages new vendors to bring in products and/or services. The previous year's vendors, who leave in good standing, are invited to return. The vendor return rate tends to vary each year, but is generally very high. All new applicants should keep in mind our limitations.

NOTE: Dixie National Livestock Show & Rodeo reserves the right to accept or reject any applicant based on the uniqueness and/or quality of product or services, space availability, attractiveness of space or booth and references from other fairs or shows.

Please **DO NOT** send a deposit with your application. This is only an application; it **DOES NOT** guarantee a space will be offered.

Signature of Applicant: \_\_\_\_\_

Mail Application To:

Dixie National Livestock Show & Rodeo  
PO Box 892  
Jackson, MS 39205  
PH# 601-961-4000

E-Mail Application To:

[Tracey@mdac.ms.gov](mailto:Tracey@mdac.ms.gov)

---

For Office Use Only: Received \_\_\_\_\_ Booth \_\_\_\_\_