



**STATE OF MISSISSIPPI
DEPARTMENT OF AGRICULTURE AND COMMERCE**

CINDY HYDE-SMITH
COMMISSIONER

PRESS RELEASE

FOR IMMEDIATE RELEASE: June 3, 2014

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What: Mississippi Farmers Market 2014 Summer Kick-Off
When: Saturday, June 7; 8:00 a.m. – 2:00 p.m.
**Where: Mississippi Farmers Market
929 High Street, Jackson, MS 39202**

Mississippi Farmers Market to Host 2014 Summer Kick-Off

The Mississippi Farmers Market invites you to “take a trip to the bountiful” at the 2014 Summer Kick-Off event on Saturday, June 7, 2014, from 8:00 a.m. until 2:00 p.m. The Market will be packed full of vendors with the finest, fresh fruits and vegetables of the summer season; all traveling a mere 62 miles on average! There will also be an abundance of delicious specialty food items, beautiful works from local artisans, and much more.

Chef Alex Eaton of The Manship, Chef Mike Roemhild of Table 100, and Chef Reynolds Boykin of Parlor Market will be on hand to cook up delicious summertime specialties using Mississippi’s fresh, seasonal produce from 10:00 a.m. until 1:00 p.m. There will be activities for the kids including an arts and crafts station. Shoppers will be offered tasty treats, compliments of Blue Bell Ice Cream, and freshly popped corn while enjoying the tunes of local band Southern Grass.

The Mississippi Farmers Market, located at 929 High Street adjacent to the Fairgrounds, is currently open on Saturdays from 8:00 a.m. until 2:00 p.m.; starting June 5, the Market will additionally open on Tuesdays and Thursdays from 8:00 a.m. until 2:00 p.m. For more information, call (601) 354-6573, download the Mississippi Farmers Market mobile app on your Apple or Android device, visit www.msfarmersmarket.com, or “Like” the Mississippi Farmers Market on Facebook.

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Cutline and photo attached.



Squash, peppers, and tomatoes are a few of the many locally-grown products that shoppers will find at the Mississippi Farmers Market 2014 Summer Kick-Off on Saturday, June 7, from 8:00 a.m. until 2:00 p.m. Shoppers will also enjoy cooking demonstrations from local chefs, kids' activities, live music.