

PRESS RELEASE

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Jackson, Miss. (May 6, 2014)— A whole wide world of wonder awaits visitors at the LeFleur Museum District! The Mississippi Agriculture & Forestry Museum, the Mississippi Children’s Museum, the Mississippi Museum of Natural Science, and the Mississippi Sports Hall of Fame and Museum announce their collaborative venture, the LeFleur Museum District. The LeFleur Museum District will promote this unique one-quarter mile stretch, just off I-55 and Lakeland Drive in Jackson, of interactive and exciting museums with special joint events and activities.

The LeFleur Museum District creates opportunities for growth for all museums involved through joint events and cross-promotion of individual activities. Associations like the LeFleur Museum District are important developments to this region’s creative economy. The district will partner with nearby businesses, restaurants, and hotels to build the area as a premier destination for visitors.

The district will offer a special discount during National Tourism Week. During May 6- 9, members of the four museums may visit each museum in the district one time at no cost. Visitors must adhere to each museum’s guidelines for visitation.

The museum district will be offering joint, discounted tickets through its website, www.lefleurmuseumdistrict.com. The Full District Pass grants access to all four museums, and the Select District Pass grants access to all but the Mississippi Children’s Museum. Both passes provide a 25 percent discount off regular admission. All discounted tickets must be purchased online at least 24-hours before the visit.

The LeFleur Museum District’s first joint event will be “Summertime, Wonder Time,” an event held Saturday, July 5 at all four museums. Each museum will have Independence Day themed activities. More information about scheduled programs and events can be found on each museums’ website.

For more information about the LeFleur Museum District, the district passes, and the wonder to be had, please visit www.lefleurmuseumdistrict.com. Long live wonder!

About the LeFleur Museum District

The LeFleur Museum District brings together four uniquely different museums at the quarter-mile stretch off I-55 at Lakeland Drive that inspire a sense of wonder in all visitors. The district is a destination with exceptional experiences for adults and children offered through joint events, activities, and partnerships. To learn more about the LeFleur Museum District, visit www.lefleurmuseumdistrict.com.

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