



**STATE OF MISSISSIPPI
DEPARTMENT OF AGRICULTURE AND COMMERCE**

CINDY HYDE-SMITH
COMMISSIONER

PRESS RELEASE

Contact: Paige Manning, Director of Marketing and Public Relations
(601) 359-1163
E-mail: paige@mdac.ms.gov

FOR IMMEDIATE RELEASE:

April 11, 2012

MDAC Launches New Online System for Registering Pesticides

The Mississippi Department of Agriculture and Commerce (MDAC) introduced the Pesticide Products Registration Online System in 2011 to overwhelming support from businesses nationwide. In its first year of operation as a pilot system, over 80 percent of businesses took advantage of this user-friendly online application as a simple, convenient, and affordable way to register pesticides for sale or distribution in the State of Mississippi. The new online registration service has streamlined MDAC's Pesticide Registration Program, which registers approximately 12,000 products annually, generating more than \$1.7 million in state funds.

All pesticide products are registered by MDAC's Bureau of Plant Industry prior to sale or distribution in order to protect consumers from substandard products. This new system has eliminated many non-efficient steps in the registration process. With the convenience of online registration, businesses can do away with the excess paperwork and enjoy the ease of credit card or e-check payments, saving time and money.

The new online registration service is an easy-to-use, voluntary service helping to make pesticide products registration an increasingly more efficient consumer protection program. For more information, contact the Bureau of Plant Industry at (662) 325-3390.

###