



**STATE OF MISSISSIPPI  
DEPARTMENT OF AGRICULTURE AND COMMERCE**

CINDY HYDE-SMITH  
COMMISSIONER

## PRESS RELEASE

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**FOR IMMEDIATE RELEASE:**

**February 7, 2012**

**America's Farmers Mobile Experience Visiting 2012 Dixie National Livestock Show and Rodeo**

America's Farmers Mobile Experience Exhibit, sponsored by Monsanto, will be visiting the 2012 Dixie National Livestock Show and Rodeo February 8-12. The new Mobile Experience is a traveling 53-foot trailer that expands into 1,000-square feet of exhibit space that immerses visitors in the lives of America's farm families. The 24-minute tour, which includes interactive activities, is designed to educate consumers on modern agriculture and the challenges farmers face to meet the growing demands of the rapidly increasing world population. Commissioner of Agriculture and Commerce, Cindy Hyde-Smith, will be the first to tour the exhibit at the Fairgrounds when it opens at 10:00 a.m. on February 8.

Visitors can tour the exhibit, located on the Fairgrounds near the Trade Mart, from 10:00 a.m. to 8:00 p.m. each day. The exhibit will close at 5:00 p.m. on February 12. For more information about the America's Farmers Mobile Experience Exhibit, visit <http://www.americasfarmers.com>.

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