



DEPARTMENT OF AGRICULTURE AND COMMERCE
LESTER SPELL, JR., D.V.M.
COMMISSIONER

PRESS RELEASE

Contact: Andy Prosser, Bureau Director
(601) 359-1158
E-mail: andy@mdac.state.ms.us

FOR IMMEDIATE RELEASE:

April 4, 2011

What: Farmers Market Manager Workshop

When: 10:00 a.m. – 4:00 p.m., Wednesday, April 27, 2011

**Where: Ethnic Building of the Mississippi Agriculture and Forestry Museum
1150 Lakeland Drive Jackson, MS**

MS Department of Agriculture Announces Upcoming Workshop for Mississippi Farmers Market Managers

The opportunity for farmers market managers, staff, volunteers, and board members to learn strategies for managing a farmers market more effectively and efficiently is being made available through a Farmers Market Manager Workshop on April 27 in Jackson, Mississippi. This workshop is funded by the Mississippi Department of Agriculture and Commerce in collaboration with the Mississippi State University Extension Service.

Through this workshop, participants will learn how to effectively write grants and will be exposed to grant opportunities available for farmers markets. The Mississippi Main Street Association will present strategies on how to connect to communities through engaging local leaders and citizens to gain the support that is necessary to grow and promote markets. Managers will learn the benefits of participating in the Mississippi Farmers Market Certification Program and other program offerings that are beneficial to farmers markets. Participants will have the opportunity to network with other managers during a roundtable discussion.

The Farmers Market Manager Workshop will be held Wednesday, April 27, 2011, at the Ethnic Building of the Mississippi Agriculture and Forestry Museum located at 1150 Lakeland Drive in Jackson. The workshop will begin at 10:00 a.m. and conclude by 4:00 p.m. Sign-in will begin at 9:30 a.m. The registration fee to attend is \$15, which includes lunch. Pre-registration is required. The deadline to register is April 21. Pre-registration forms can be obtained at <http://www.mdac.state.ms.us> or by contacting Paige Manning at (601) 359-1163 or paige@mdac.state.ms.us.

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