



DEPARTMENT OF AGRICULTURE AND COMMERCE
LESTER SPELL, JR., D.V.M.
COMMISSIONER

PRESS RELEASE

Contact: Andy Prosser, Bureau Director
(601) 359-1158
E-mail: andy@mdac.state.ms.us

FOR IMMEDIATE RELEASE:

March 31, 2010

What: Farmers Market Manager Workshop
When: 10:00 a.m. – 4:00 p.m., Wednesday, May 5, 2010
**Where: Central Mississippi Research and Extension Center
1320 Seven Springs Road, Raymond, MS**

MS Department of Agriculture Announces Upcoming Workshop for Mississippi Farmers Market Managers

The opportunity for farmers market managers, staff, volunteers, and board members to learn strategies for managing a farmers market more effectively and efficiently is being made available through a Farmers Market Manager Workshop on May 5th in Raymond, Mississippi. This workshop is funded by the Mississippi Department of Agriculture and Commerce and co-sponsored by the Mississippi Farmers Market, Mississippi State University Extension Service, and the Mississippi Fruit and Vegetable Growers Association.

Through this workshop, participants will learn the latest trends in connecting with customers through social networking, blogging, web site development, and more. Participants will discover strategies for minimizing legal risks associated with operating a farmers market and hear about a certain state sales tax provision for farmers markets certified by the Mississippi Department of Agriculture. Participants will have the opportunity to discuss additional topics with other managers during a panel discussion.

The Farmers Market Manager Workshop will be held Wednesday, May 5, 2010, at the MSU Central Mississippi Research and Extension Center located at 1320 Seven Springs Road in Raymond. The workshop will begin at 10:00 a.m. and conclude by 4:00 p.m. Sign-in will begin at 9:30 a.m. The registration fee to attend is \$15, which includes lunch. Pre-registration is required. The deadline to register is April 28. Pre-registration forms can be obtained at <http://www.mdac.state.ms.us> or by contacting Paige Manning at (601) 359-1163 or paige@mdac.state.ms.us.

###