



DEPARTMENT OF AGRICULTURE AND COMMERCE
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COMMISSIONER

Press Release

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FOR IMMEDIATE RELEASE:

June 21, 2007

What: Watermelon Madness – A celebration of Mississippi grown watermelons with live entertainment, cooking demonstrations, and vendor giveaways.
When: Saturday, June 30 beginning at 9:00 a.m.
Where: Mississippi Farmers Market
929 High Street next to the Fairgrounds

Country comes to town! Come down and visit “your” Mississippi Farmers Market just off High Street in downtown Jackson.

Saturday, June 30, we are celebrating watermelons coming into season here in Mississippi. This is one of the most anticipated days of the season. Customers will have the opportunity to sample many different varieties of watermelon, including; seedless, yellow, orange, and red. Also, Chef James Roache from Ro’Chez in Ridgeland will be demonstrating the proper ways to prepare watermelons and other fresh fruits and vegetables. He will also be sharing with the customers some of his award winning recipes. There will also be live music, door prizes, and special events for the kids.

So come on down to the market and pick out that perfect watermelon to top off your Fourth of July celebration!

The new Mississippi Farmers Market located at 929 High Street next to the Fairgrounds is open Tuesday and Thursday and Saturday beginning at 9:00 a.m. Come early for the best selection. You never know what exciting things you will find at the Mississippi Farmers Market.

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