



DEPARTMENT OF AGRICULTURE AND COMMERCE
LESTER SPELL, JR., D.V.M.
COMMISSIONER

PRESS RELEASE

Contact: John Campbell
(601) 354-6573
E-mail: johnca@mdac.state.ms.us

FOR IMMEDIATE RELEASE:

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Mississippi Farmers' Market Celebrates Ag Day

On Saturday, March 24, 2007, The Mississippi Farmers Market, located on the Mississippi State Fairgrounds, is hosting an "Ag Day Celebration." Ag Day at the Market will consist of representatives from agricultural-related groups and associations from across the state. Not to mention, the fresh product selection will include quality collard greens, all-natural lettuces, strawberries, sweet potatoes, pecans, landscaping plants, cut flowers, and appearances by Sweet Potato Sweets and Delta Pecan Orchard. There will be live entertainment, vendor donated prize give-a-ways, culinary demonstrations, and activities for young and old.

Ag Day is a good time to reflect and be grateful for American agriculture and to share that message with others. American farmers are working harder than ever, and it shows. Today, each American farmer feeds more than 129 people, and the demand for food grown in the United States is increasing. Agriculture is Mississippi's #1 industry and the nation's #1 export which helps not only sustain our economy, but provides the safest, healthiest food in the world. The entire agriculture industry is a vital link in a chain that brings food to every citizen and millions of people abroad.

It's easy to take agriculture for granted in America. Our food is readily accessible and safe. For this, we're incredibly fortunate. So, come and show your appreciation for Mississippi farms and farmers and enjoy some of the bountiful harvest they provide.

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