



PRESS RELEASE

FOR IMMEDIATE RELEASE: March 4, 2020

Contact: The Mississippi Egg Marketing Board
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Mississippi Egg Marketing Board Announces 2020 Easter Coloring Contest

The Mississippi Egg Marketing Board announces its first Coloring Contest to kick off the Easter season. The contest is open to all Mississippi children ages 4–9 years old, and one winner will be taken from each age group. The winners of each age group will receive a \$25.00 gift card.

Information and Rules:

1. The age groups are as follows: 4-5 years old, 6-7 years old and 8-9 years old. Only ONE entry per child allowed.
2. Entries are due by the end of business on Tuesday, April 7, and NO LATER.
3. Coloring sheet entries must be turned in to the Mississippi Agriculture & Forestry Museum, located at 1150 Lakeland Drive in Jackson.
4. BEFORE TURNING IN – include the child's name and age, a parent's name and phone number, email address and school on the bottom of the coloring sheet. Incomplete forms will not be eligible for prize selection.
5. Coloring sheets will be judged at the end of the contest and prizes will be awarded to the winners at the Easter Egg Hunt on Saturday, April 11, at the Mississippi Agriculture & Forestry Museum. There will be one winner per age bracket. If your child is unable to attend the Easter Egg Hunt, the winner will be contacted by phone on Wednesday, April 15, by 5:00 p.m.
6. Decision of the judges is FINAL.
7. The Mississippi Egg Marketing Board reserves the right to post any entry and use for promotional purposes. All entries become the property of the Mississippi Egg Marketing Board and will not be returned.
8. Entry forms are available for pickup at the Mississippi Agriculture & Forestry Museum or downloaded at www.mdac.ms.gov.

For more information about the Mississippi Egg Marketing Board, contact Jennifer Thompson at (601) 359-1144 or email jennifer@mdac.ms.gov.

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Entry form attached.

MISSISSIPPI

EGG MARKETING BOARD

COLORING CONTEST

Hey Kids! Color this picture and bring it in to the
MS Agriculture & Forestry Museum ~1150 Lakeland Drive, Jackson

for a chance to win a \$25.00 gift card! One Winner from each age group:

* 4-5 years old * 6-7 years old * 8-9 years old

Submit yours by Tuesday, April 7, 2020. Winners announced at the

Annual Easter Egg Hunt, Saturday, April 11, 2020



Name _____ Age _____

Parents Name _____ Phone # _____

Email _____

School _____ Grade _____