



PRESS RELEASE

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Mississippi Egg Marketing Board Encourages Public to Participate in Egglard's Best "America's Best Family Recipe" Contest

The Mississippi Egg Marketing Board invites the public to participate in the 2020 Egglard's Best "America's Best Family Recipe" contest. Egglard's Best, the nation's #1 selling branded egg, is searching for the best original egg recipe from across the country.

Egglard's Best invites fans to submit their most creative family recipe, from a family-favorite dinner to a brunch recipe set to impress, fans can share what makes their recipe the "Best Family Recipe." A panel of judges will then score semi-finalist recipe submissions based on taste and creativity. After semifinalists are selected, Egglard's Best will call on Americans to help narrow down the "Best in State" recipes and determine the five "Best in Region" finalists by voting for their favorite.

The "Best in Region" recipes will be revealed on the Egglard's Best website where fans will have the chance to vote for America's Best Recipe. Fan votes combined with a panel of judges, including co-host of Food Network's "The Kitchen," Jeff Mauro, and Registered Dietitian and Nutritionist, Dawn Jackson Blatner, will then help determine the Grand Prize Winner.

The Grand Prize winner will be awarded \$10,000 and a year's supply of Egglard's Best eggs, and the "Best in Region" prize winners will each receive \$1,000 and a year's supply of Egglard's Best eggs. "Best in State" winners will also receive a prize from Egglard's Best. Bonus category winners will receive \$500.

For the Official Rules and to submit your original recipes, visit www.americasbestrecipe.com. For more information about the Mississippi Egg Marketing Board, contact Jennifer Thompson at (601) 359-1144 or email jennifer@mdac.ms.gov.

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