MEDIA ADVISORY
FOR IMMEDIATE RELEASE: February 7, 2020

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What: Dixie National Livestock Show and Rodeo Events

When: Friday, February 7, 2020
Saturday, February 8, 2020
Sunday, February 9, 2020

Where: Mississippi State Fairgrounds

Friday February 7

9:00 a.m. – Rodeo Slack – Coliseum

7:00 p.m. – The Dixie National Rodeo will have its second performance with special entertainment – Mississippi’s own - Hardy
*Commissioner of Agriculture and Commerce Andy Gipson will be attendance.

10:00 p.m. – Dixie National Rodeo Dance – Trade Mart

Saturday, February 8

7:30 a.m. – Intercollegiate Beef Judging Contest – Kirk Fordice Equine Center

8:00 a.m. – Open Hereford Show – Barn 14, Ring 1
Open Gelbvieh/Balancer (following open Hereford) Barn 14, Ring 1

8:00 a.m. – Open Braford Show – Barn 14, Ring 2

Open Shorthorn/Shorthorn Plus (following open Braford) Barn 14, Ring 2

9:30 a.m. – Open Boer Goat Show – Barn 6

10:00 a.m. – Farriers Competition at the Dixie National Market Place

10:00 a.m. – Southern Classic Horse Sale in the Sales Arena of Barn 12

10:30 a.m. – Dixie National Parade starting at Amite Street going through Downtown around the State Capitol.

*Commissioner of Agriculture and Commerce Andy Gipson will be attendance.

12:00 p.m. – Dixie National Parade Awards will be announced at the Mississippi Farmers Market and presented by Miss Hospitality Kasey Pearson.

2:00 p.m. – The Dixie National Rodeo will have its first performance of the day with special entertainment – Confederate Railroad

*Commissioner of Agriculture and Commerce Andy Gipson will be attendance.

4:00 p.m. – Simmental/Simbrah Sale – Sales Arena, Barn 12

7:00 p.m. – The Dixie National Rodeo will have its second performance of the day with special entertainment – Confederate Railroad. This performance will include a special tribute to Madison County Deputy Brad Sullivan who was seriously injured in the line of duty.

*Commissioner of Agriculture and Commerce Andy Gipson will be attendance.

10:00 p.m. – Dixie National Rodeo Dance – Trade Mart

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Sunday, February 9

7:00 a.m. – Open Simmental, Percentage Simmental, Simbrah Show – Barn 14

7:00 a.m. – Open R.O.V. Angus Show – Coliseum

7:30 a.m. – R.O.V. Angus Open Brangus Show – Coliseum

8:00 a.m.-10:30 a.m. – Dixie National Rodeo Breakfast at the Mississippi Farmers Market

10:15 a.m. – Cowboy Church in the Sales Arena in Barn 12
1:00 p.m. – Open Red Brangus Show – Barn 14, Ring 1

1:00 p.m. – Open Charolais Show – Barn 14, Ring 2

3:00 p.m. – The Dixie National Rodeo with special entertainment – Gene Watson

*Commissioner of Agriculture and Commerce Andy Gipson will be attendance.

5:00 p.m. – Open Barrow Show – Swine Area Barn 6

Performances of the Dixie National Rodeo, the largest rodeo east of the Mississippi River run through Wednesday, February 12.

**Rodeo Entertainment**
- Friday, February 7 – 7:00 p.m. - Hardy
- Saturday, February 8 (two performances) – 2:00 p.m. & 7:00 p.m. - Confederate Railroad
- Sunday, February 9 – 3:00 p.m. - Gene Watson
- Monday, February 10 – 7:00 p.m. - Jordan Davis
- Tuesday, February 11 – 7:00 p.m. - Craig Morgan
- Wednesday, February 12 – 7:00 p.m. - Russell Dickerson

Tickets can be purchased at the Coliseum Box Office, Ticketmaster outlets, online at [www.ticketmaster.com](http://www.ticketmaster.com) or charge by phone 1-800-745-3000.

For more information on the rodeo, concerts and schedules, download the Dixie National Livestock Show and Rodeo mobile app, visit [www.dixienational.org](http://www.dixienational.org), “like” the Dixie National Livestock Show & Rodeo page on Facebook, or call 601-961-4000.

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