



**STATE OF MISSISSIPPI  
DEPARTMENT OF AGRICULTURE AND COMMERCE**

ANDY GIPSON  
COMMISSIONER

# **PRESS RELEASE**

**FOR IMMEDIATE RELEASE: February 7, 2020**

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**What: Farmers Market Manager Workshop**

**When: Wednesday, March 4, 2020; 10:00 a.m. - 3:30 p.m.**

**Where: Mississippi Agriculture and Forestry Museum Ethnic Building**  
**1150 Lakeland Drive**  
**Jackson, Mississippi 39216**

## **MDAC to Host Upcoming Farmers Market Manager Workshop**

**JACKSON, Miss.** — The Mississippi Department of Agriculture and Commerce will host a workshop for farmers market managers, staff, volunteers and board members on Wednesday, March 4, from 10:00 a.m. to 4:00 p.m. at the Mississippi Agriculture and Forestry Museum in the Ethnic Building at 1150 Lakeland Drive in Jackson.

The purpose of this workshop is to provide farmers market leaders support with creating productive and effective marketing opportunities for small farmers and value-added food producers. Participants will learn strategies for effective marketing and planning; potential sources of grant and sponsorship opportunities; tips for incorporating family and children activities into farmers markets; and food safety and food permit requirements for products sold at markets such as meat, dairy and eggs. In addition, market managers will learn best market practices from experienced market managers.

“Farmers markets play an important role for both farmers and consumers in many communities across the state. This workshop will offer market managers and leaders the opportunity to come together to network and gain information to help grow their markets,” Commissioner Gipson said.

Registration for the workshop opens at 9:30 a.m. and the workshop will begin at 10:00 a.m. The registration fee to attend is \$15, which includes lunch. Pre-registration is required. The deadline to register is February 26. For more information or to obtain a registration form, please contact Purvie Green by phone at 601-358-1168, [purvie@mdac.ms.gov](mailto:purvie@mdac.ms.gov) or visit [www.mdac.ms.gov](http://www.mdac.ms.gov).

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