



**STATE OF MISSISSIPPI
DEPARTMENT OF AGRICULTURE AND COMMERCE**

ANDY GIPSON
COMMISSIONER

PRESS RELEASE

For September 4, 2019

**Contact: Paige Manning, Director of Marketing and Public Relations
Mississippi Department of Agriculture & Commerce
Phone: (601) 359-1163
E-mail: paige@mdac.ms.gov**

Ag Commissioner Andy Gipson Hosts Genuine MS Podcast Featuring Guests from Collins, Chunky, and Wiggins

Commissioner of Agriculture and Commerce Andy Gipson hosts episode ten of the Genuine MS Podcast. In this episode, *Tourists Flock to the Farm*, Commissioner Gipson explores the Mississippi agritourism industry. Special guests include Genuine MS members Jo Lynn Mitchell of Mitchell Family Farms in Collins, Michael May and Mikayla May of Lazy Acres in Chunky, and Neal Williams of Williams Family Farm in Wiggins.

“Agritourism is an important and growing sector of agriculture in Mississippi,” Commissioner Gipson said. “Visiting a farm or staying on one for a weekend getaway can be fun, entertaining and educational. There is always something new to learn about where our food and other agricultural products come from.”

Listeners can hear this episode and previous ones by visiting the Genuine MS website (GenuineMS.com/podcast) or tuning in on Stitcher, iTunes, Spotify, or SoundCloud.

Genuine MS was developed by the Mississippi Department of Agriculture and Commerce to identify and promote products proudly created or produced by Mississippi farmers, artisans, entrepreneurs, and manufacturers. The purpose of the Genuine MS program is to increase public awareness of Mississippi’s farm, food, crafted, and fabricated products by branding them as Genuine MS.

For more information about Genuine MS products, its members, or becoming a member, visit GenuineMS.com or contact the Mississippi Department of Agriculture and Commerce’s Market Development Division at (601) 359-1159 or Info@GenuineMS.com. Follow Genuine MS on Facebook and Instagram at @GenuineMississippi or on Twitter at @GenMississippi for the latest updates.

###

Photo Attached.



Commissioner of Agriculture and Commerce Andy Gipson (far right) prepares for the tenth episode of the Genuine MS Podcast, *Tourists Flock to the Farm*, featuring Genuine MS members (pictured left to right): Mikayla May and Michael May of Lazy Acres in Chunky, Neal Williams of Williams Family Farm in Wiggins, and Jo Lynn Mitchell of Mitchell Family Farms in Collins.