



**STATE OF MISSISSIPPI
MISSISSIPPI DEPARTMENT OF AGRICULTURE AND COMMERCE**

ANDY GIPSON
Commissioner

Press Release

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**Contact: Paige Manning, Director of Marketing and Public Relations
Mississippi Department of Agriculture & Commerce
Phone: (601) 359-1163
E-mail: paige@mdac.ms.gov**

Agriculture Commissioner Gipson Kicks-off the 54th Dixie National Rodeo

JACKSON, Miss. —Commissioner of Agriculture and Commerce Andy Gipson kicked off the 54th Annual Dixie National Rodeo with a press conference today at the Mississippi Trade Mart. Commissioner Gipson was joined by Miss Rodeo America Taylor McNair; Mike Mathis, the voice of the Dixie National Rodeo; Ralph Morgan, long-time Dixie National Rodeo producer; and Steve Hutton, Executive Director of the Mississippi Fair Commission.

“I want to invite everyone to join us for the 54th Annual Dixie National Rodeo, the largest rodeo east of the Mississippi River. I guarantee you and your family will have a great time at this Genuine Mississippi event. The bronc riding, barrel racing, bulldogging, tie down roping, and bull riding will keep you on the edge of your seat, and we have a fantastic lineup of world class entertainment, not to mention Lecile, the famous rodeo clown. This combination provides fun-filled family entertainment for all ages,” said Commissioner Andy Gipson.

The Dixie National Rodeo takes place February 7 -13 at the Mississippi Coliseum. More than 700 participants from across the U.S. and Canada come to Jackson, Mississippi, each year to compete for the \$250,000 up for grabs. The rodeo, a production of Harper & Morgan Rodeo Company, features bull riding, barrel racing, team roping, steer wrestling, bareback bronc riding, saddle bronc riding, and tie down roping. Rodeo spectators can enjoy musical entertainment at each of the eight rodeo performances which include Easton Corbin, Morgan Wallen, Shenandoah, John Anderson, Dylan Scott, Cody Johnson, and Scotty McCreery.

Tickets are available at www.ticketmaster.com. For more information on the rodeo, concerts, and schedules, download the Dixie National Livestock Show and Rodeo mobile app, visit www.dixienational.org, “like” the Dixie National Livestock Show & Rodeo page on Facebook, or call 601-961-4000. This is not a show to miss!

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Cutline and picture attached.



Commissioner of Agriculture and Commerce Andy Gipson (at podium) was joined by Miss Rodeo America Taylor McNair; Mike Mathis, the voice of the Dixie National Rodeo; and Steve Hutton, Executive Director of the Mississippi Fair Commission to kick-off the 54th Annual Dixie National Rodeo. The Dixie National Rodeo, the largest rodeo east of the Mississippi River, runs February 7-13 at the Mississippi Coliseum.