



**STATE OF MISSISSIPPI
DEPARTMENT OF AGRICULTURE AND COMMERCE**

ANDY GIPSON
COMMISSIONER

MEDIA ADVISORY

For February 5, 2019

Contact: Paige Manning, Director of Marketing and Public Relations
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Who: Commissioner of Agriculture and Commerce Andy Gipson

What: Press Conference to Kick-Off the 54th Annual Dixie National Rodeo

When: Tuesday, February 5, 2019 at 1:30 p.m.

Where: Mississippi Trade Mart on the Mississippi State Fairgrounds
East Meeting Room

Media is invited to attend as Commissioner of Agriculture and Commerce Andy Gipson kicks off the 54th Annual Dixie National Rodeo with a press conference on Tuesday, February 5, at 1:30 p.m. at the Mississippi Trade Mart. Commissioner Gipson will be joined by Scotty Lovelace of Harper & Morgan Rodeo Company; Mike Mathis, the voice of the Dixie National Rodeo; and Ralph Morgan, long-time Dixie National Rodeo producer.

The Dixie National Rodeo, the largest rodeo east of the Mississippi River, takes place February 7 -13 at the Mississippi Coliseum. More than 700 participants from across the U.S. and Canada come to Jackson, Mississippi, each year to compete for the \$250,000 up for grabs. The rodeo, a production of Harper & Morgan Rodeo Company, features bull riding, barrel racing, team roping, steer wrestling, bareback bronc riding, saddle bronc riding, and tie down roping. Rodeo spectators can enjoy musical entertainment at each of the eight rodeo performances which include Easton Corbin, Morgan Wallen, Shenandoah, John Anderson, Dylan Scott, Cody Johnson, and Scotty McCreery. More information can be found at DixieNational.org.

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