

# Farmers Market Manager Workshop

Thursday, May 10, 2018 • 10:00 a.m. – 3:00 p.m.

Forestry Building at the Mississippi Agriculture and Forestry Museum  
1150 Lakeland Drive  
Jackson, MS

This workshop is specifically designed for market managers, staff, volunteers, and board members to share strategies for managing a farmers market more effectively and efficiently.

Topics this year include: Marketing Local Food Systems Using Facebook; Business and Economic Aspects of Farmers Markets; Food Safety; an update on the Federal Produce Safety Rule; and MDAC programs update. Managers will also learn food permit requirements for items such as meat, dairy, eggs, and cottage foods.

Pre-registration is required. If you are interested in attending, please complete and return the attached registration form by **Friday, May 4, 2018.** The registration fee to attend the workshop is \$15, which includes lunch. Registration will begin at 9:30 a.m., and the program will start at 10:00 a.m. at the Sparkman Auditorium at the Mississippi Agriculture and Forestry Museum in Jackson. The workshop will conclude no later than 3:30 p.m.

For more information about this workshop, contact Susan Lawrence at 601-359-1196 or [susan@mdac.ms.gov](mailto:susan@mdac.ms.gov).

## **Directions & Parking**

Take Interstate 55 to the Lakeland Drive exit. Turn east onto Lakeland Drive. Pass the main entrance into the Ag Museum and go to the next traffic signal. Turn north into the parking lot of Smith-Wills and drive towards the Sports Hall of Fame Building. The first sidewalk to your left leads you to a gated wooden bridge, which leads directly into the rear entrance of the Forestry Building.



MISSISSIPPI DEPARTMENT OF  
**AGRICULTURE  
& COMMERCE**



**Farmers Market Manager Workshop  
Registration Form**

**Thursday, May 10, 2018 10:00 AM  
Forestry Building at the Mississippi Agriculture and Forestry Museum  
1150 Lakeland Drive Jackson, MS**

**Workshop Registration Fee** \$15.00 (includes lunch)  
Cost Per Participant \$15.00  
Number of Participants \_\_\_\_\_  
Total Enclosed \$ \_\_\_\_\_

Please print.

Name(s) \_\_\_\_\_

Name(s) \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_

Email(s) \_\_\_\_\_

Farmers Market \_\_\_\_\_

**Please return form by Friday, May 4, 2018. Make checks payable to MDAC.**

By mail: Mississippi Dept. of Agriculture and Commerce  
Attention: Market Development Division  
P.O. Box 1609  
Jackson, MS 39215

By email to: [Susan@mdac.ms.gov](mailto:Susan@mdac.ms.gov)

By FAX to: 601-359-1260