Agriculture Commissioner Promotes Mississippi Christmas Trees

JACKSON, Miss. — As the holidays approach, Commissioner of Agriculture and Commerce Andy Gipson and the Mississippi Department of Agriculture and Commerce encourages those celebrating the holidays to make this Christmas ‘real’ by purchasing a live Mississippi Christmas tree.

The Mississippi Department of Agriculture and Commerce has made it easy for shoppers to find the perfect Mississippi Christmas tree this holiday season through its website MSChristmasTrees.com. The website, part of the Genuine MS state branding program, provides a guide to the types of Christmas trees grown in the state and the locations of Mississippi Christmas tree farms where locally-grown trees can be purchased.

“As families are preparing for the holidays, I want to encourage them to visit one of Mississippi’s 26 Christmas tree farms. Selecting a Genuine MS Christmas tree means you are not only supporting our farmers but also the local economy as well,” said Commissioner of Agriculture and Commerce Andy Gipson. “Consumers can also find an array of other Mississippi products for the holidays from gift ideas to ingredients for special holiday meals on our website GenuineMS.com.”

For those who have never owned a live Christmas tree or need tips for caring for a live tree, MSChristmasTrees.com details how to select the best Christmas tree for your family, how to safely care for a Christmas tree, and how to dispose of your Christmas tree after the holidays.

Make this Christmas real — buy a Genuine Mississippi Christmas tree. Visit MSChristmasTrees.com to find the nearest Christmas tree farm and view two videos. Consumers can also find a variety of products grown, raised, crafted, and made in Mississippi at GenuineMS.com.

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