STATE OF MISSISSIPPI
MISSISSIPPI FAIR COMMISSION
CINDY HYDE-SMITH
Commissioner

Press Release

FOR IMMEDIATE RELEASE: February 7, 2018

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What: Dixie National Parade
When: Saturday, Feb. 10; 10:30 a.m.
Where: Downtown Jackson - Begins at the corner of Jefferson & Mississippi streets near the fairgrounds

Downtown Jackson Gears Up For 2018 Dixie National Parade

JACKSON, Miss. — February is here, which can mean only one thing — the Dixie National Livestock Show and Rodeo has rolled into town with an array of entertainment for all ages, including the Dixie National Parade. Beauty queens, marching groups, floats, car clubs, motorcycles, horses, wagons, riding groups and much more will descend on Jackson to participate in the parade on Saturday, February 10, 2018, at 10:30 a.m.

Beginning at the corner of Mississippi and Jefferson streets, the procession will travel down Mississippi Street, circle the Capitol, and finally take a left on to Amite Street before returning to the fairgrounds. Spectators are encouraged to watch from the Capitol grounds near President, High or West streets for the best views. Following the parade, Commissioner of Agriculture and Commerce Cindy Hyde-Smith will present awards to the winning parade groups at the Mississippi Farmers Market at 12:30 p.m.

“The Dixie National Parade provides a wonderful opportunity for family fun amongst spectators and parade participants,” Hyde-Smith said. “I am looking forward to watching and participating in the parade myself.”

The Dixie National Parade celebrates the 2018 Dixie National Rodeo, which will begin Thursday, February 8, and continue through Wednesday, February 14. The rodeo will display the best of Smith, Harper and Morgan Rodeo Company’s stock. Special entertainers will perform at the conclusion of the rodeo each evening. This year’s musical entertainment lineup features Josh Turner, Frank Foster, the Bellamy Brothers, John Michael Montgomery, Riley Green, Corey Smith and Brett Young. Tickets are available at www.ticketmaster.com. For up-to-date information on the rodeo, concerts and schedules, download the Dixie National Livestock Show and Rodeo mobile app, visit www.dixienational.org, “like” the Dixie National Livestock Show & Rodeo on Facebook, or call 601-961-4000.

Parade map attached.
2018 Dixie National Parade Route Map

Dixie National Parade:

- MISSISSIPPI FARMERS MARKET—AWARDS CEREMONY
- PARADE ROUTE