



# PRESS RELEASE

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## **American Egg Board Launches Incredible! FFA Chapter Contest**

*The Incredible Egg initiates second nationwide search for FFA chapters doing exemplary work in agriculture*

The American Egg Board (AEB), the marketing arm of America's egg farmers, kicked off its second *Incredible! FFA Chapter Contest*. The contest encourages members of the National FFA Organization (FFA) — an intracurricular student organization for young people interested in agriculture — to nominate their local chapters and the incredible work they're doing for a chance to win one of three grants worth up to \$2,000.

“We launched this *Incredible!* grant contest to recognize the important work being done by young people in FFA chapters around the country and to also celebrate America's future farmers,” said AEB President & CEO Anne L. Alonzo. “We are continually impressed with the passion of today's young people making a positive impact on our world. Organizations like FFA play a key role in helping these students find opportunities for leadership in agriculture to do just that.”

The AEB received more than 500 entries for its inaugural *Incredible! FFA Chapter Contest* in 2017. Of those entries, three winners were selected: Cass City FFA (Grand Prize Winner), Hope FFA (Runner-Up #1) and Rio Rico FFA (Runner-Up #2).

### **To Enter the Contest**

Entries can be submitted via an online submission form with a description of what makes the nominated chapter incredible and how the grant funds would be used to positively impact the chapter. Submissions will be accepted until 11pm ET on Thursday, February 15, 2018. You must live in one of the 50 states and Washington, D.C. to be eligible for entry. Winners will be announced on or after March 2, 2018. Nominated chapters will have a chance to win one of three grants – one for \$2,000 and two for \$1,500.

For more information and official contest rules, please visit [AEB.org/FFA](http://AEB.org/FFA).

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