



**STATE OF MISSISSIPPI  
DEPARTMENT OF AGRICULTURE AND COMMERCE**

CINDY HYDE-SMITH  
COMMISSIONER

## **PRESS RELEASE**

**FOR IMMEDIATE RELEASE: October 19, 2016**

**Contact: Paige Manning, Director of Marketing and Public Relations**  
**Phone: (601) 359-1163**  
**E-mail: [paige@mdac.ms.gov](mailto:paige@mdac.ms.gov)**

**What: Oktoberfest “Eggs”travaganza**  
**When: Saturday, October 22; 8:00 a.m. – 2:00 p.m.**  
**Where: Mississippi Farmers Market**  
**929 High Street, Jackson, MS**

### **Mississippi Farmers Market to Celebrate Fall Harvest**

The Mississippi Farmers Market will celebrate the best of the fall harvest during Oktoberfest “Eggs”travaganza with the Mississippi Egg Marketing Board on Saturday, October 22, from 8:00 a.m. until 2:00 p.m. Local farmers and vendors will be offering the finest fruits and vegetables of the fall season, milk, cheeses, yogurt, honey, eggs, farm-raised beef, lamb and pork, along with delicious specialty food items and beautiful works from local artisans.

Shoppers will be treated to quiche tastings, games and activities compliments of the Mississippi Egg Marketing Board. Kids can register to win one of three bikes which will be given away by the Mississippi Egg Marketing Board. The first 100 kids to the market will receive a free bike helmet courtesy of the Mississippi Department of Rehabilitation Services. Mississippi Public Broadcasting will be handing out bike bells. The Mississippi Highway Patrol will be demonstrating seatbelt safety with their rollover simulator.

The Mississippi Farmers Market, located at 929 High Street adjacent to the fairgrounds, is open on Saturdays from 8:00 a.m. until 2:00 p.m. For more information, call (601) 354-6573, download the Mississippi Farmers Market mobile app on your Apple or Android device, visit [www.msfarmersmarket.com](http://www.msfarmersmarket.com), or “Like” the Mississippi Farmers Market on Facebook.

###

**Photo and cutline attached.**



**Celebrate the best of the fall harvest at the Mississippi Farmers Market's Oktoberfest "Eggs"travaganza with the Mississippi Egg Marking Board on Saturday, October 22, from 8:00 a.m. until 2:00 p.m. Shoppers will find a wide selection of farm-fresh fall produce, delicious specialty food items and beautiful works from local artisans in addition to tastings, activities and giveaways for the entire family.**