PRESS RELEASE
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Agricultural Promotions Bill Signed by Governor

Commissioner of Agriculture and Commerce Cindy Hyde-Smith joined Governor Phil Bryant as he signed Senate Bill 2342 sponsored by Senate Agriculture Chairman Billy Hudson. This bill will allow the Mississippi Department of Agriculture and Commerce (MDAC) to expand its agricultural promotions efforts.

“The Mississippi Department of Agriculture and Commerce is dedicated to promoting and heightening the public’s awareness of Mississippi’s agricultural commodities and the farmers and ranchers who produce them. Here in our state, we are surrounded by many talented farmers, entrepreneurs, artisans and crafters. Our agency is thrilled at the opportunity to further promote and tell the stories of these hardworking, creative Mississippians,” said Commissioner of Agriculture and Commerce Cindy Hyde-Smith.

MDAC is expecting to announce a new branding program in the upcoming months. As more information becomes available, it will be posted on mdac.ms.gov.

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Photo and Cutline Attached.

About the Mississippi Department of Agriculture and Commerce
Under the leadership of Commissioner Cindy Hyde-Smith, the mission of the Mississippi Department of Agriculture and Commerce is to protect and promote agricultural-related businesses within the state and to promote Mississippi’s products throughout both the state and the rest of the world for the benefit of all Mississippi citizens. This is accomplished through many bureaus and departments within the agency including the Mississippi Agriculture and Forestry Museum, Mississippi Farmers Market, Mississippi Agricultural and Livestock Theft Bureau, Bureau of Plant Industry, Market Development Division and Bureau of Regulatory Services. To learn more about MDAC, visit www.mdac.ms.gov.
On May 16, Governor Phil Bryant signed into law Senate Bill 2342, which will allow the Mississippi Department of Agriculture and Commerce to expand its agricultural promotions efforts. Among those that joined Governor Bryant were (left to right) Senator Billy Hudson, Chairman of the Senate Agriculture Committee; Commissioner of Agriculture and Commerce Cindy Hyde-Smith; Julie McLemore, Director of Bureau of Regulatory Services, Mississippi Department of Agriculture and Commerce; and Paige Manning, Director of Marketing and Public Relations, Mississippi Department of Agriculture and Commerce.