



**STATE OF MISSISSIPPI
DEPARTMENT OF AGRICULTURE AND COMMERCE**

CINDY HYDE-SMITH
COMMISSIONER

PRESS RELEASE

**Contact: Chaille Clements, Communications and Marketing Specialist
(601) 359-1140
E-mail: chaille@mdac.ms.gov**

FOR IMMEDIATE RELEASE: August 28, 2014

What: Back to School – Farm to School
When: Saturday, September 6; 8:00 a.m. – 2:00 p.m.
**Where: Mississippi Farmers Market
929 High Street, Jackson, MS**

Mississippi Farmers Market Marks Back to School Season with Farm to School Fun

Celebrate this year's back to school season with farm to school fun at the Mississippi Farmers Market's first ever "Back to School-Farm to School" event on September 6, 2014, from 8:00 a.m. until 2:00 p.m. Both parents and children will enjoy the educational aspects of this occasion in addition to the Market's usual unique selection of seasonal produce, fresh baked goods, specialty foods, and hand-crafted items.

It will be a family fun day celebrating a healthy start to the new school year. There will be kid-friendly cooking demos and interactive activities. Kids will be encouraged to eat a healthy school lunch with educational Mississippi Farm to School giveaways including lunchboxes, coloring books, and bookmarks. Lunchbox-ready samples of Mississippi-grown products and recipe cards will be available as models for healthy breakfast, lunch, and snack options. There will also be a chance for kids to enter to win a free bike from the Flowood Walmart.

As a treat for parents, Nutritionist Rebecca Turner will be on hand teaching nutrition workshops at 9:00 a.m., 10:00 a.m., and 11:00 a.m. The workshops will focus on how to make healthy meals for children with goods from farmers markets. Turner will also provide examples of nutritious school-week menus and have a time for Q & A concluding each workshop.

The Mississippi Farmers Market, located at 929 High Street adjacent to the Fairgrounds, is currently open on Thursdays and Saturdays from 8:00 a.m. until 2:00 p.m. For more information, call (601) 354-6573, download the Mississippi Farmers Market mobile app on your Apple or Android device, visit www.msfarmersmarket.com, or "Like" the Mississippi Farmers Market on Facebook.

###

Photo, outline, and flyer attached.



Celebrate this year's back to school season with farm to school fun at the Mississippi Farmers Market's "Back to School-Farm to School" event on September 6, from 8:00 a.m. until 2:00 p.m. It will be a family fun day celebrating a healthy start to the new school year with special guest Nutritionist Rebecca Turner on hand teaching nutrition workshops at 9:00 a.m., 10:00 a.m., and 11:00 a.m.

Back to School FARM TO SCHOOL

At The Mississippi Farmers Market • 929 High Street
 Saturday, September 6 • 8:00 am-2:00 pm

Enter to win a FREE BIKE • Taste Mississippi's Finest
 Lunchbox-Ready Sweet Potatoes 🍠,
 Blueberries 🍇, & Pecans 🌰 • LIVE Entertainment 🎪

Learn to pack a healthy lunchbox with Mississippi-grown produce by....

- 👛 Parents' Nutrition Workshops by Rebecca Turner at 9am, 10am, & 11am 
- 👛 MS Farm to School Lunchbox Recipes, Demos, & Interactive Fun

 **Mississippi Farm to School**

Commissioner of Agriculture and Commerce, Cindy Hyde-Smith